

Simple POP

Quick guide

Target model: UCJV300/150, CJV300/150, CJV300 Plus,
CJV330, CG-AR, UCJV330

MIMAKI ENGINEERING CO., LTD.

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1. Read me first

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2. About Simple POP

- Simple POP is a software for designing print & cut POP data.
- By designing the POP data from the template, you can easily create POP and store decorations.
- To output POP-data designed by Simple POP with a print & cut machine, RasterLink6Plus ver. 2.6 or later or RasterLink7 ver.2.1.0 or later is required.

3. Advance preparation

- Before operating Simple POP along with this guide, do setting up. Refer to “Setup Guide” on setting up.
- Start RasterLink6Plus when outputting with print & cut machine. Refer to “Reference Guide” on starting the RasterLink.
- Download the price card template from Mimaki Web site and then import them to the Simple POP.
Refer to “Reference Guide” for importing instructions.

※ Download “Setup Guide” and “Reference Guide” from Mimaki Web site.
<https://mimaki.com/product/software/cutting/simple-pop/download-manual.html>

4. Create POP and store decorations

- In this section, the basic operation for creating POP and store decorations is explained using an example, creating a price card.

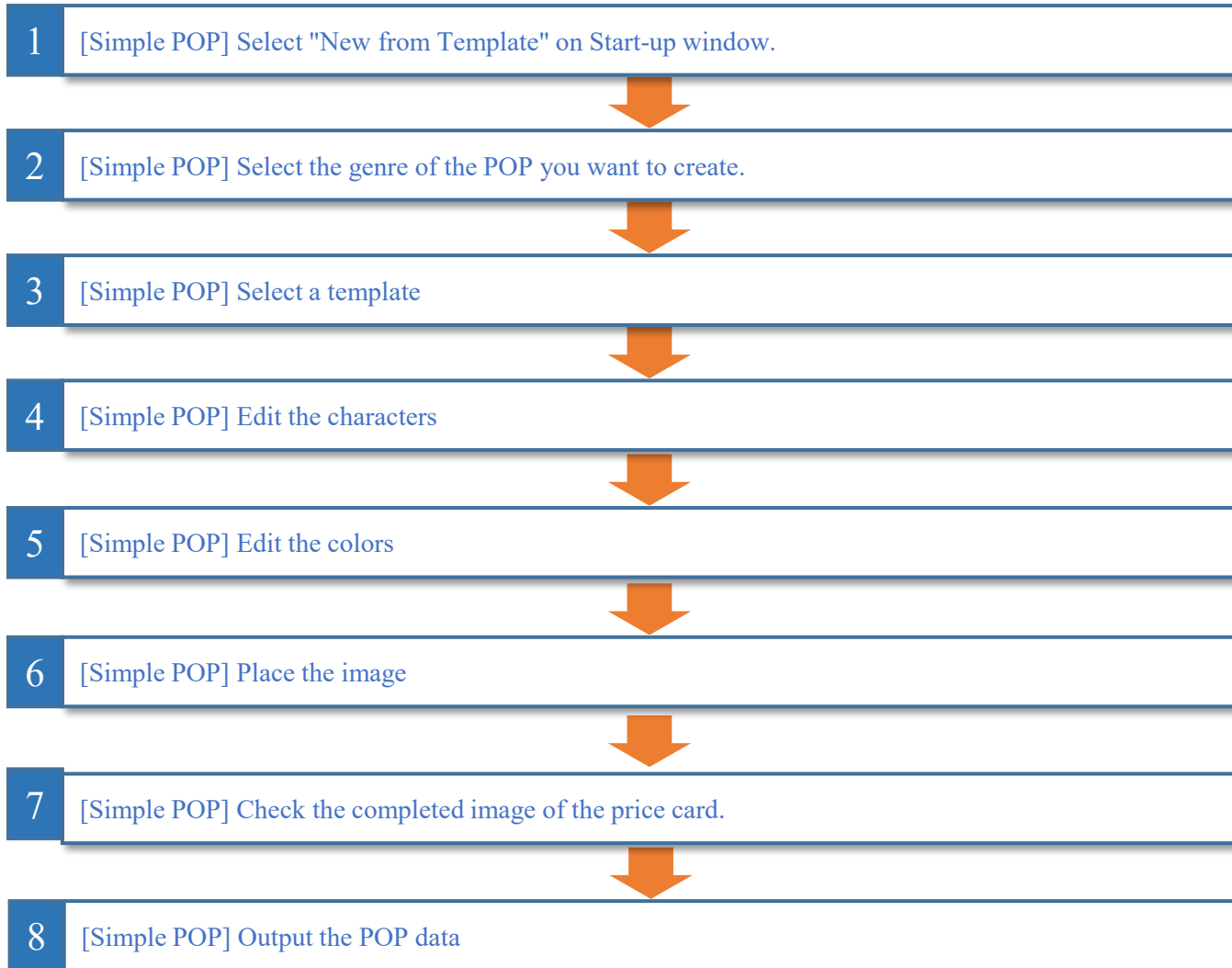


- The detailed explanation of the functions are described in the “Reference Guide”. Please download the “Reference Guide” from the Mimaki website.

<https://mimaki.com/product/software/cutting/simple-pop/download-manual.html>

4. Create POP and store decorations

Workflow

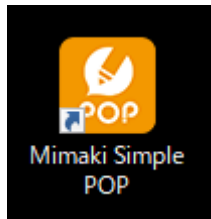


4. Create POP and store decorations

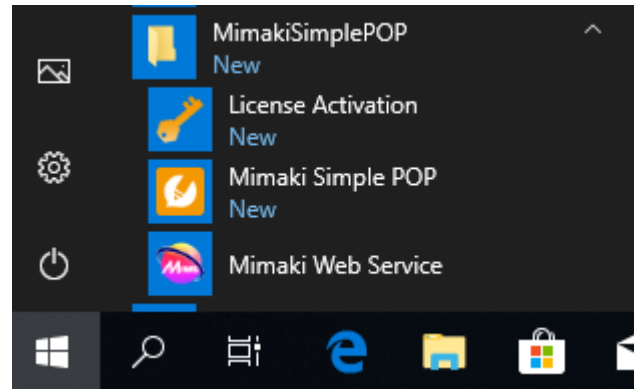


1. Select "New from Template" on the Start-up window.

Short cut



Start menu



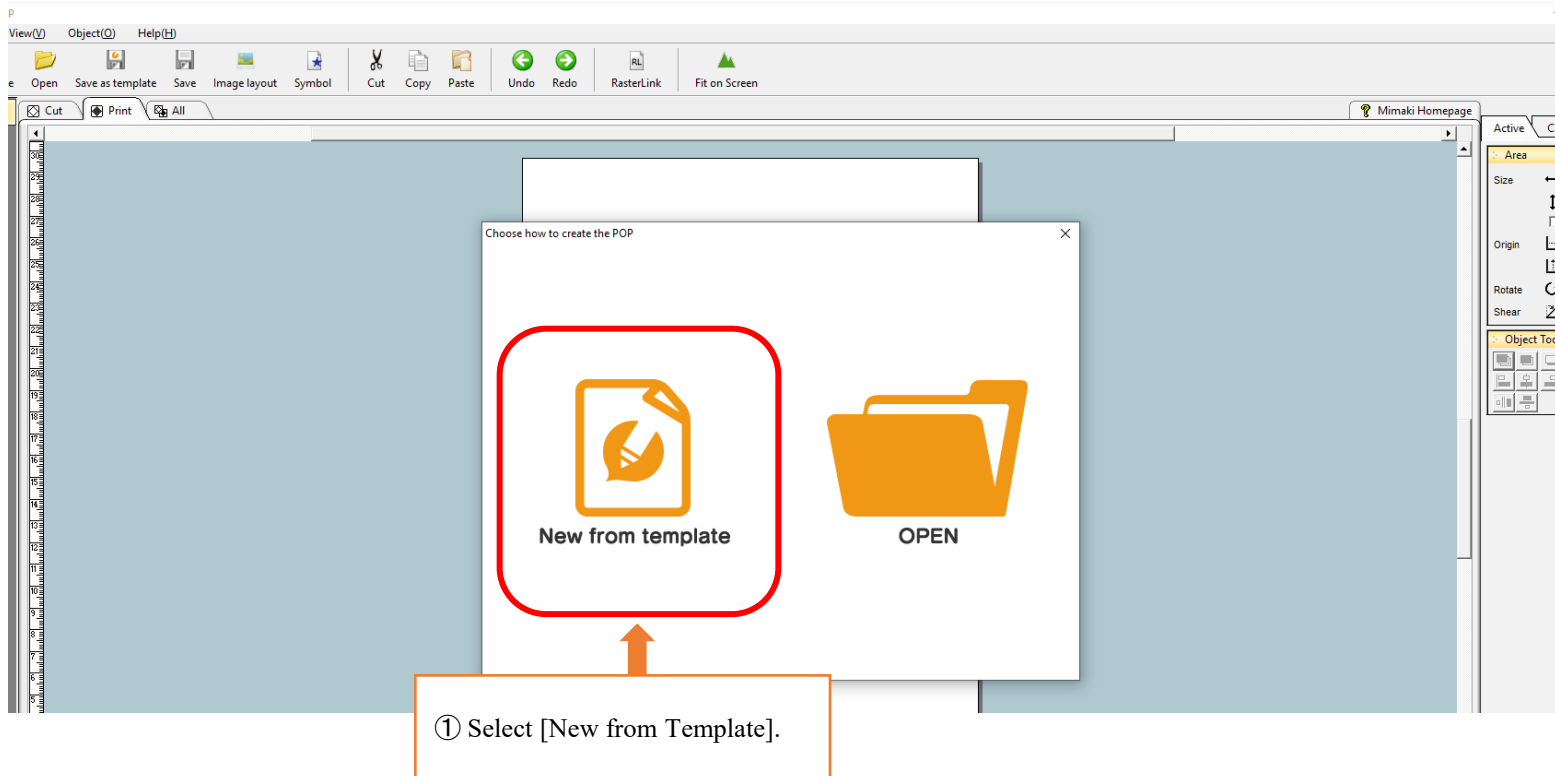
① Start Simple POP from the desktop shortcut or start menu.

Note:
If Simple POP has already been started, skip this page and proceed to the next page.

4. Create POP and store decorations



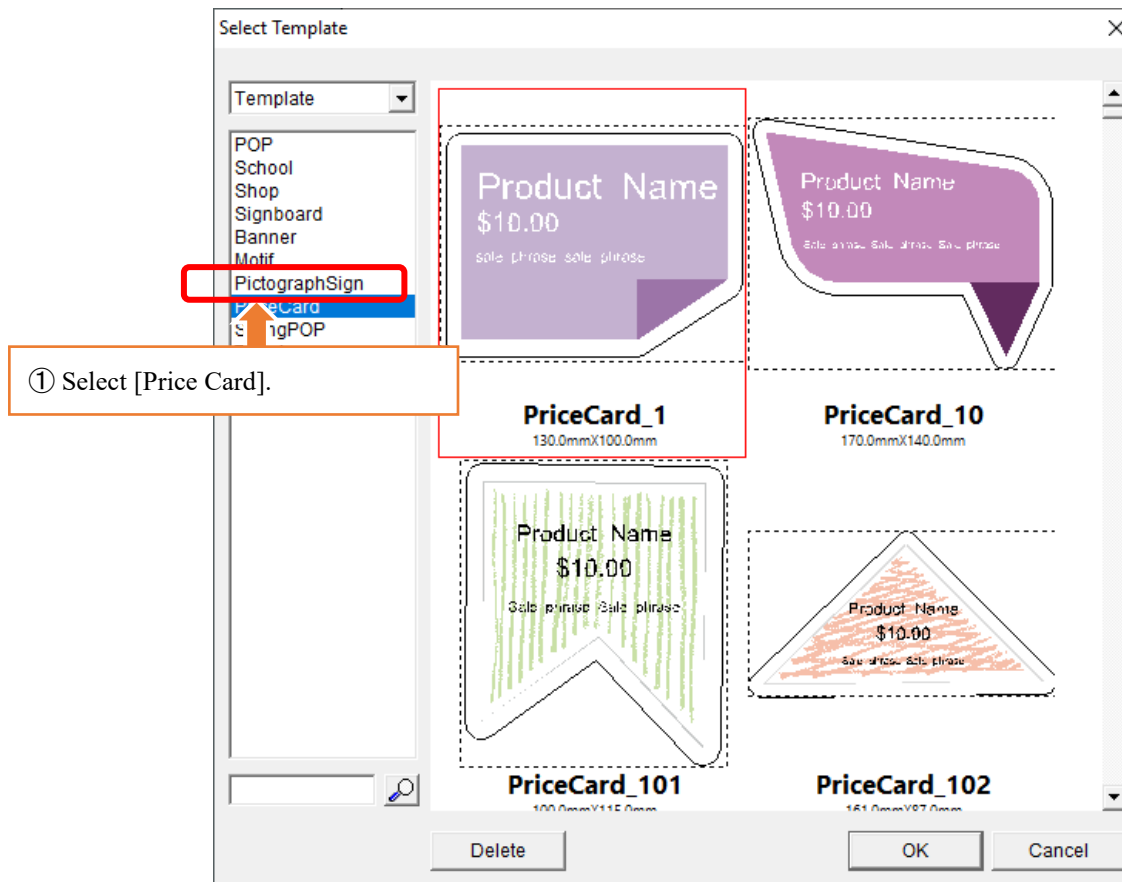
1. Select "New from Template" on the Start-up window.



4. Create POP and store decorations



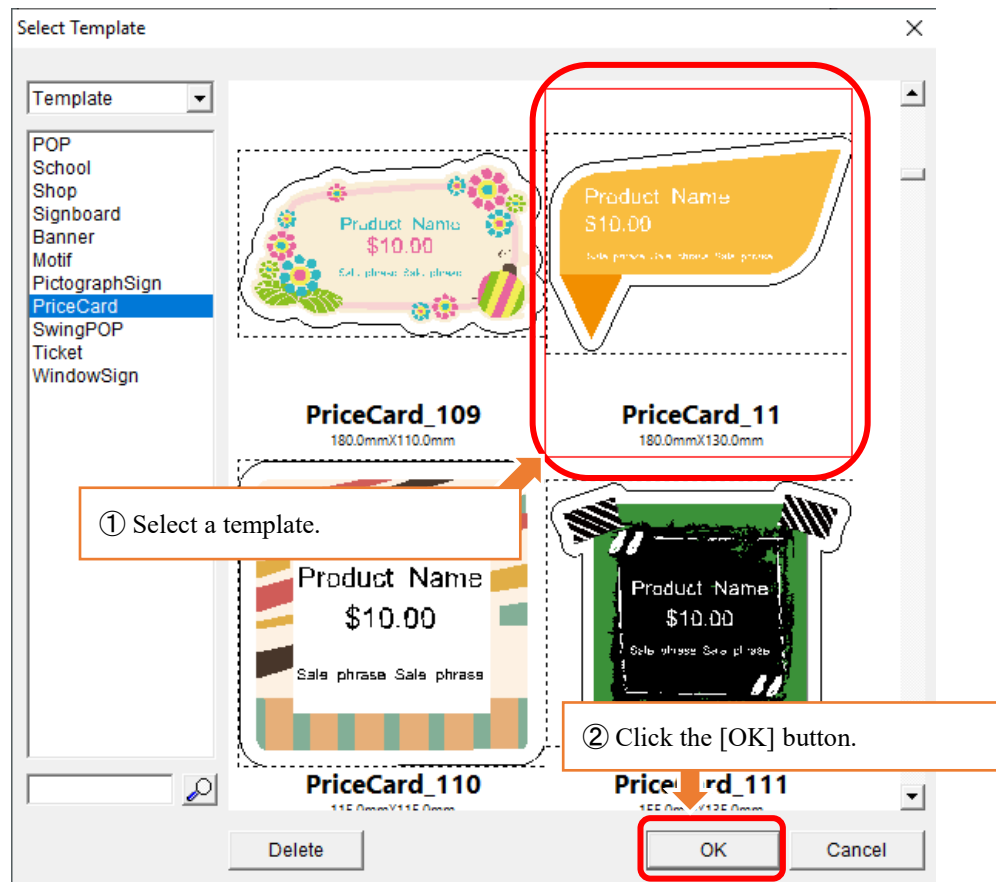
2. Select the genre of the POP you want to create.



4. Create POP and store decorations



3. Select a template

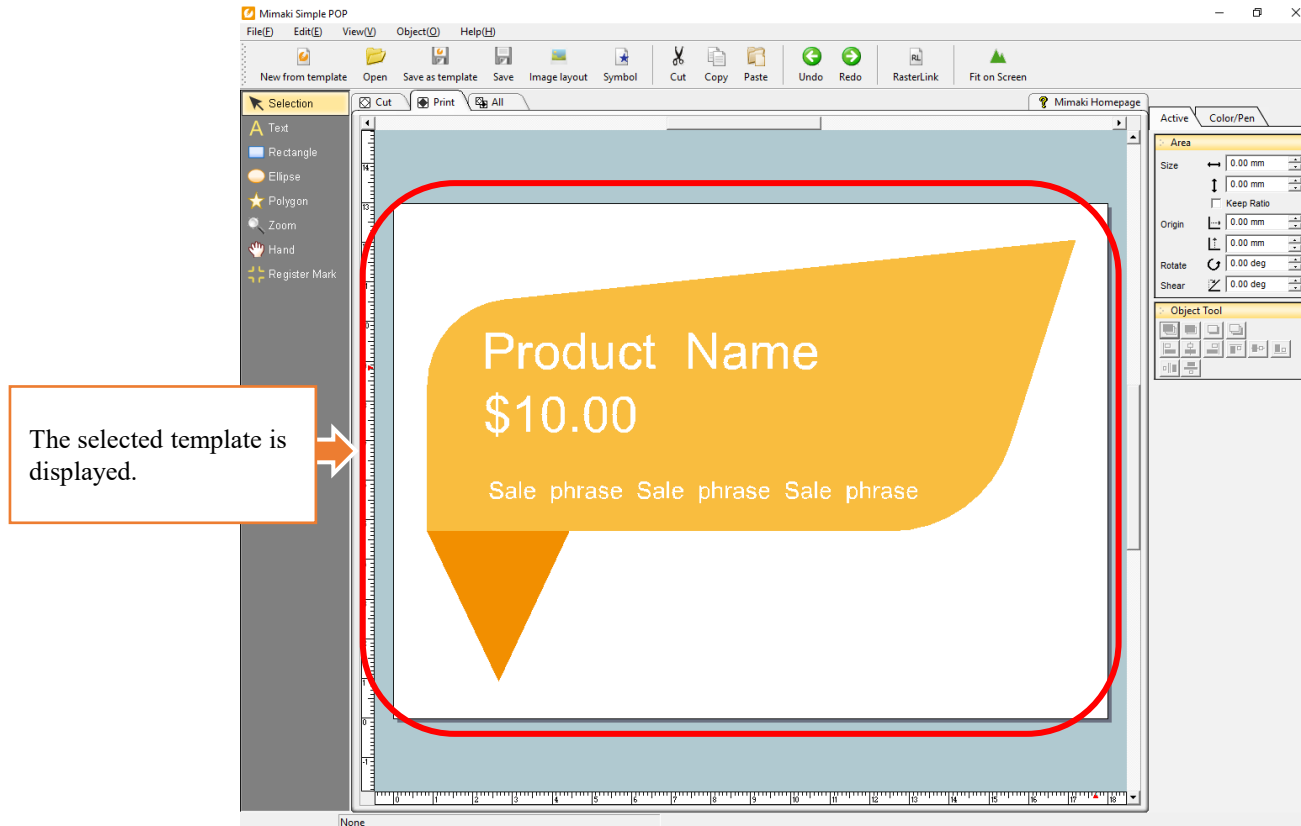


4. Create POP and store decorations

Flow



3. Select a template



4. Create POP and store decorations



4. Edit the characters

① Select the [Print] tab.

② Confirm that [Selection] is selected.

③ Select the characters you want to change.

The screenshot shows the Mimaki Simple POP software interface. The top menu bar includes File(F), Edit(E), View(V), Object(O), and Help(H). Below the menu bar is a toolbar with icons for New from template, Open, Save as template, Image layout, Symbol, Cut, Copy, Paste, Undo, Redo, RasterLink, and Fit on Screen. The main workspace displays a yellow graphic with the text "Product Name" and "\$10.00". The text "Product Name" is selected with a red dashed border. The right sidebar shows the "Active" panel with "Color/Pen" and "Area" settings. The "Area" panel shows Size (84.93 mm), Height (14.22 mm), Origin (22.29 mm), Rotate (0.00 deg), and Shear (0.00 deg). The "Text Object" panel shows the text "Product Name" and "Sale phrase Sale phrase Sale phrase". The "Object Tool" panel shows various tool icons.

4. Create POP and store decorations

Flow



4. Edit the characters

The screenshot shows the Mimaki Simple POP software interface. The main workspace displays a yellow POP graphic with the text "Orange" and "\$10.00" highlighted with a red dashed border. A callout box labeled "② The entered characters are placed." points to the "Orange" text. Another callout box labeled "① Enter the characters." points to the "Orange" text in the Text Object panel on the right. The Text Object panel shows "Type: TrueType" and "Font: Arial". The Object Tool panel is also visible. A note box at the bottom right contains the following text:

Note:
Change the characters of the price and product description in the same procedure.
Characters that cannot be edited are in the template. When selecting them, [Text Object] is not displayed.

4. Create POP and store decorations

Flow



5. Edit the color

① Select the [Print] tab.

② Confirm that [Selection] is selected.

③ Select the part you want to change.

④ Select the [color/Pen] tab.

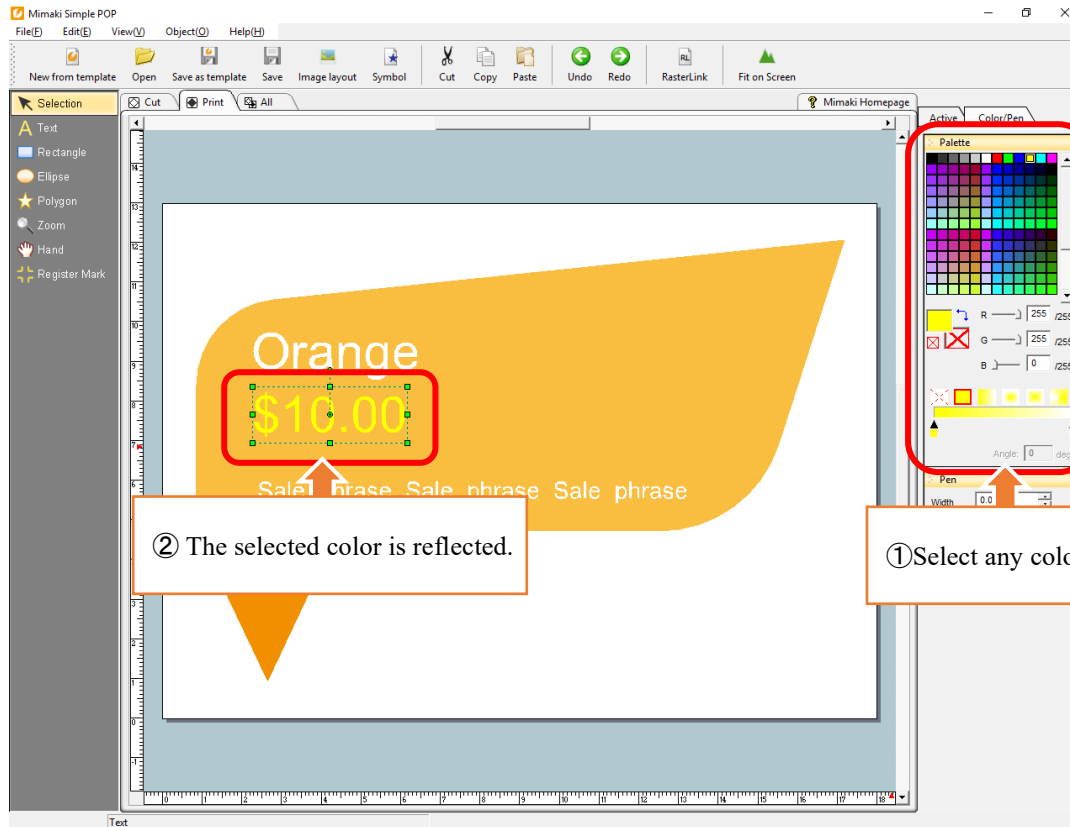
The screenshot shows the Mimaki Simple POP software interface. The menu bar includes File(F), Edit(E), View(V), Object(O), and Help(H). The toolbar contains icons for New from template, Open, Save as template, Image layout, Symbol, Cut, Copy, Paste, Undo, Redo, RasterLink, and Fit on Screen. The main workspace displays a yellow graphic with the text "Orange" and "\$10.00". The text "\$10.00" is selected with a red dashed border. The right-hand panel shows the "Color/Pen" tab selected, with the "Area" section showing a size of 38.93 mm by 14.22 mm. The "Text Object" section shows the font set to "Arial" and the text content as "\$10.00".

4. Create POP and store decorations

Flow



5. Edit the color

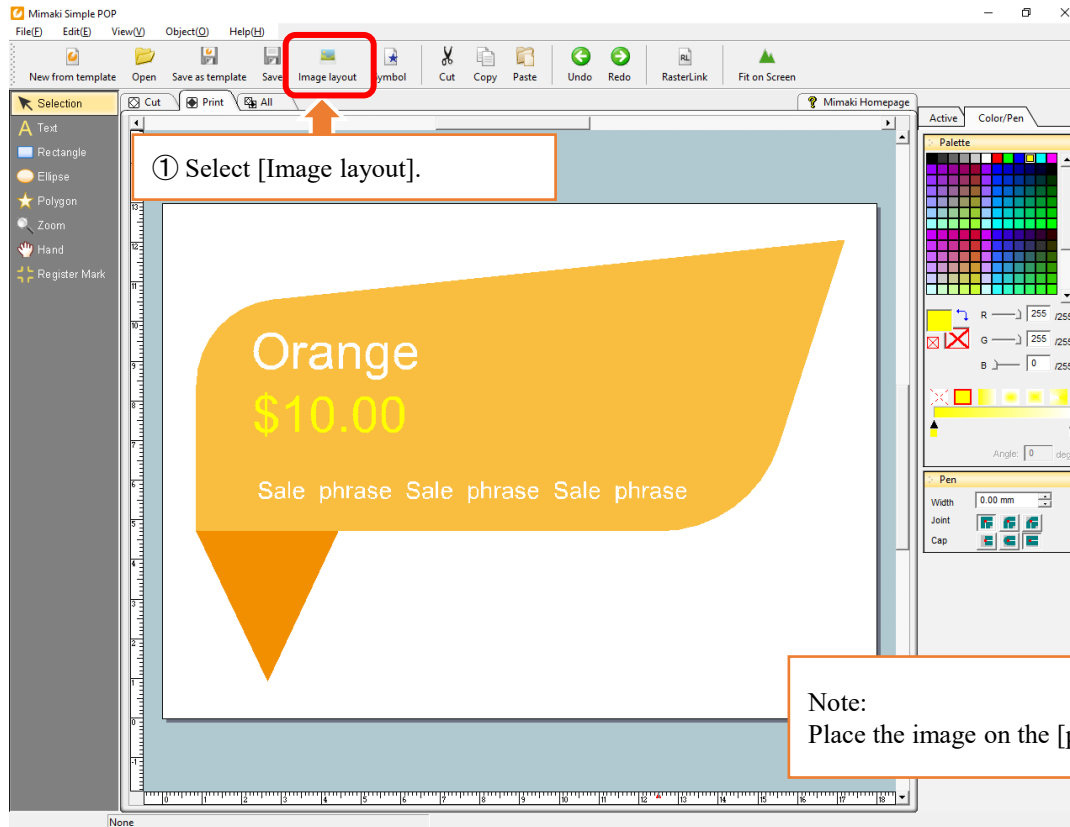


4. Create POP and store decorations

Flow



6. Place the image



4. Create POP and store decorations



6. Place the image

The screenshot shows a Windows 'Open' dialog box with the following elements and annotations:

- Look in:** Simple POP
- Table:**

Name	Date modified	Type	Size
Ver10_B10	4/11/2019 1:00 PM	File folder	
importsample	4/10/2019 4:19 PM	JPG File	38 KB
- File name:** importsample
- Files of type:** JPEG (*.JPG;*.JPEG)
- Buttons:** Open, Cancel

Annotations:

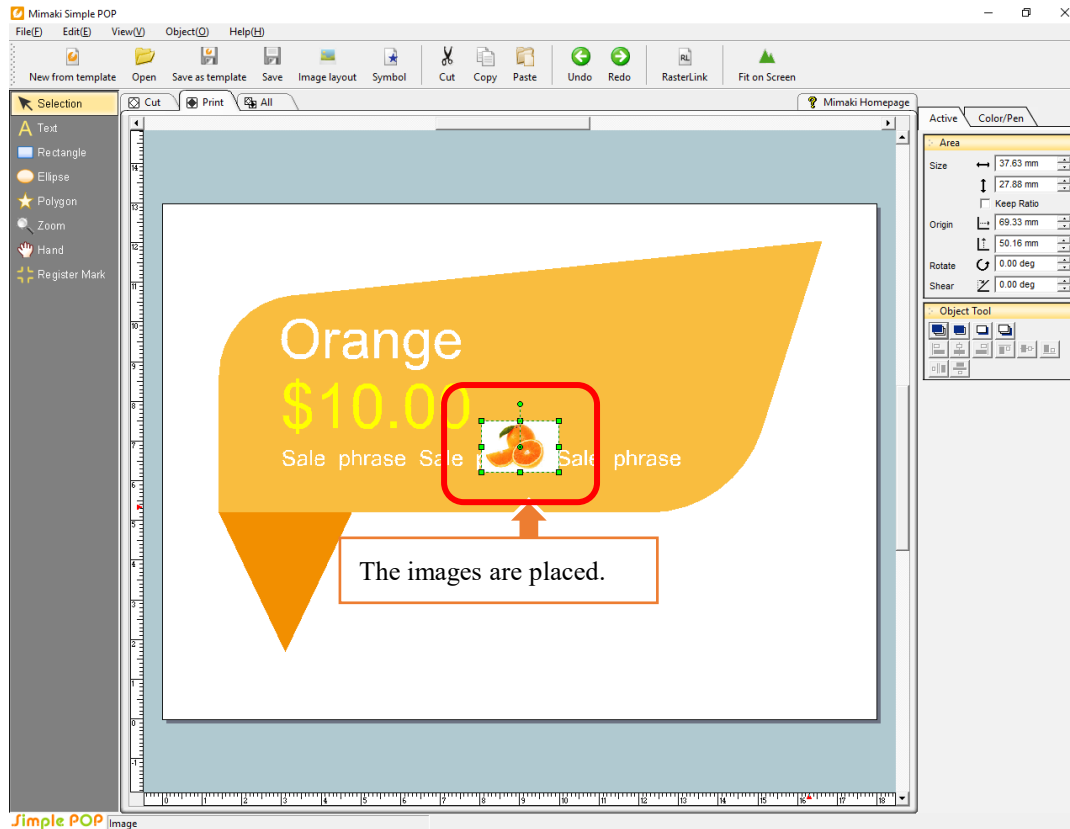
- ① Select [Files of type]. (Points to the 'Files of type' dropdown)
- ② Select the image you want to place. (Points to the 'importsample' file in the table)
- ③ Click the [Open] button. (Points to the 'Open' button)

Note:
Readable file formats are “bmp” and “jpeg”.

4. Create POP and store decorations



6. Place the image



4. Create POP and store decorations

Flow



6. Place the image

① Confirm that [Selection] is selected.

② Drag & drop the image and move it to an arbitrary location.

③ Check the box of [Keep Ratio] and adjust the size.

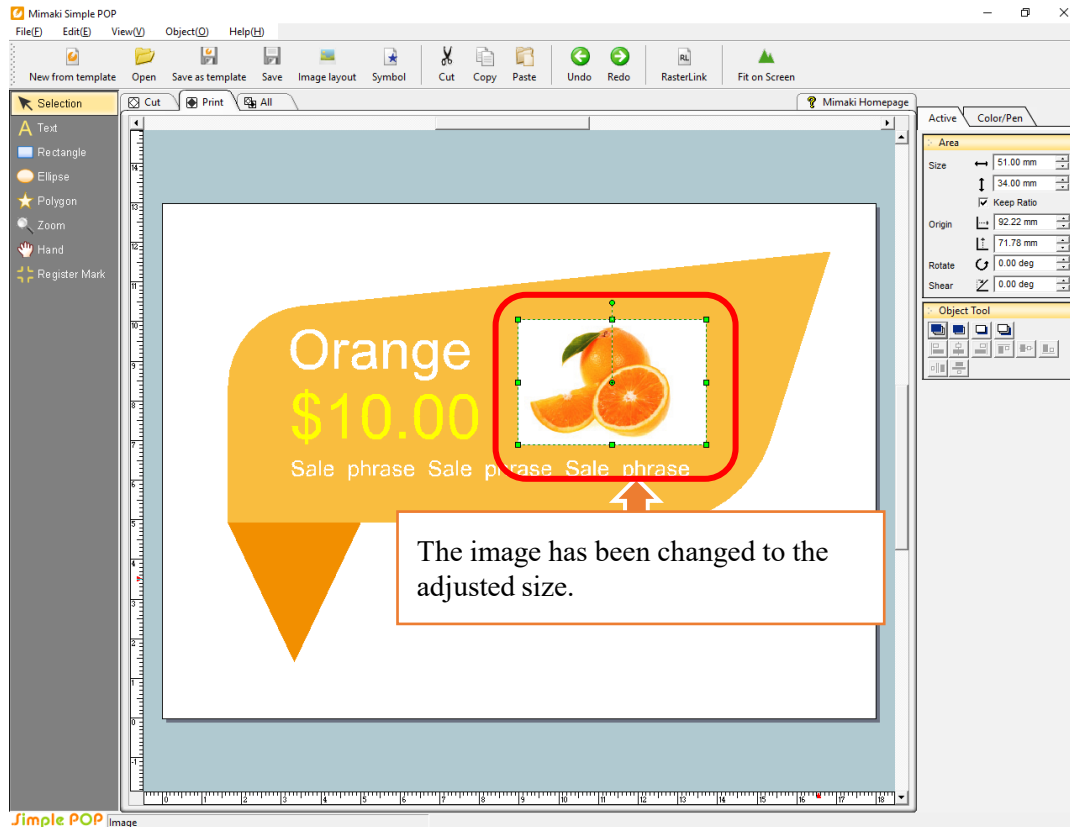
Mimaki Simple POP
File(F) Edit(E) View(V) Object(O) Help(H)
New from template Open Save as template Save Image layout Symbol Cut Copy Paste Undo Redo RasterLink Fit on Screen
Selection Cut Print All Mimaki Homepage
Active Color/Pen
Area
Size 49.07 mm
33.27 mm
Keep Ratio
Origin 0.00 mm 0.00 mm
Zoom
Hand
Register Mark
Simple POP Image

4. Create POP and store decorations

Flow



6. Place the image



4. Create POP and store decorations

Flow



7. Check the completed image of the price card

① Select the [All] tab.

② Check the completed image of the price card.

Note:
The [All] tab displays both print and cut data.
For the cut data image, see the [Cut] tab.

4. Create POP and store decorations

Flow



8. Output the POP data

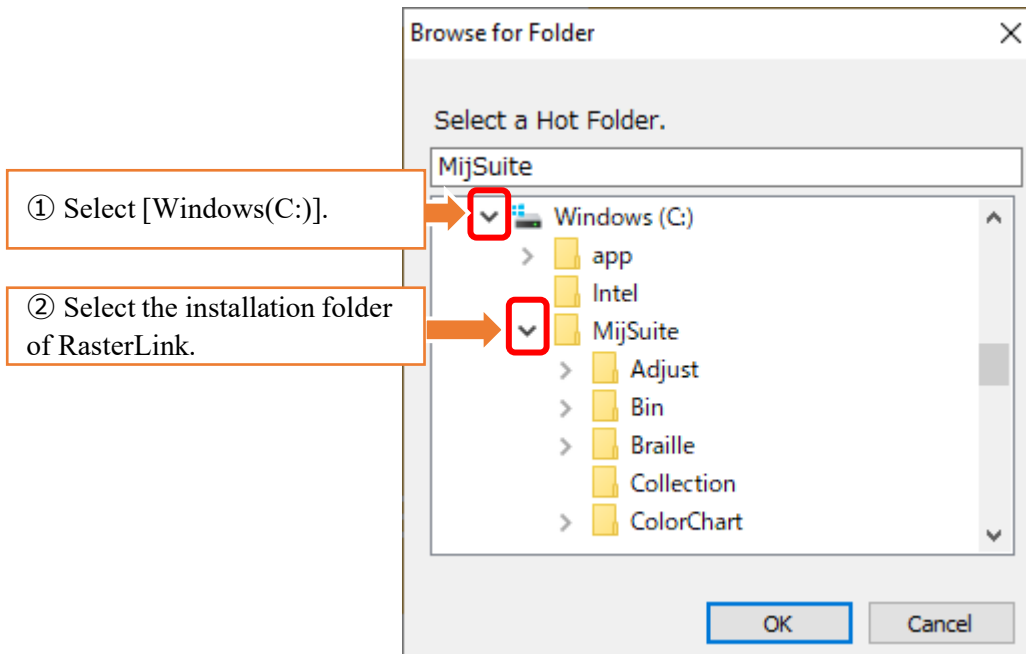
① Select [RasterLink].

Note:
Before sending data, the following setup is required in RasterLink.
• Favorite setting
• Auto-run option setting
For details, please refer to “Setup Guide”.

4. Create POP and store decorations



8. Output the POP data



Note:

An example is explained here with the default installation folder.
The installation folder for each version of RasterLink is shown below.

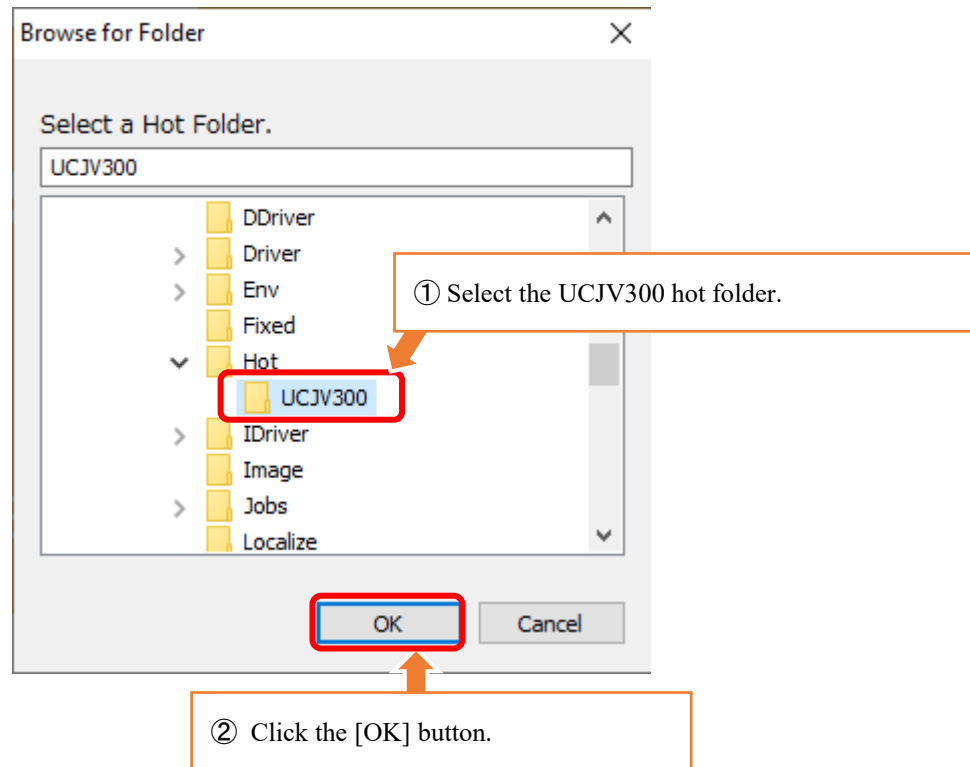
RasterLink6Plus : C:\MijSuite\

RasterLink7 : C:\MijCtrl\

4. Create POP and store decorations



8. Output the POP data



4. Create POP and store decorations

Flow



8. Output the POP data

The screenshot shows the RasterLink (Print and Cut) dialog box. The 'All' tab is selected. The 'Copy' field is set to 3 and the 'Copy Dist.' field is set to 2.00 mm. The 'Register Mark' is set to ON. The 'Mark Size' is 10.00 mm and the 'Line Width' is 0.40 mm. The 'Output method' is 'Print&Cut'. The 'Printable Area' is 700.00 mm by 2000.00 mm. The 'Reset', 'Output', and 'Cancel' buttons are at the bottom.

① Select the [All] tab.

② Enter figures in [Copy].

③ Select [ON] in [Register mark].

Note:

- If you have not set up a register mark in the favorite setting of RasterLink, you can set up an individual register mark in SimplePOP.
- If you want to print by Auto Execution with adding a whole register mark, you need to re-setup RasterLink.

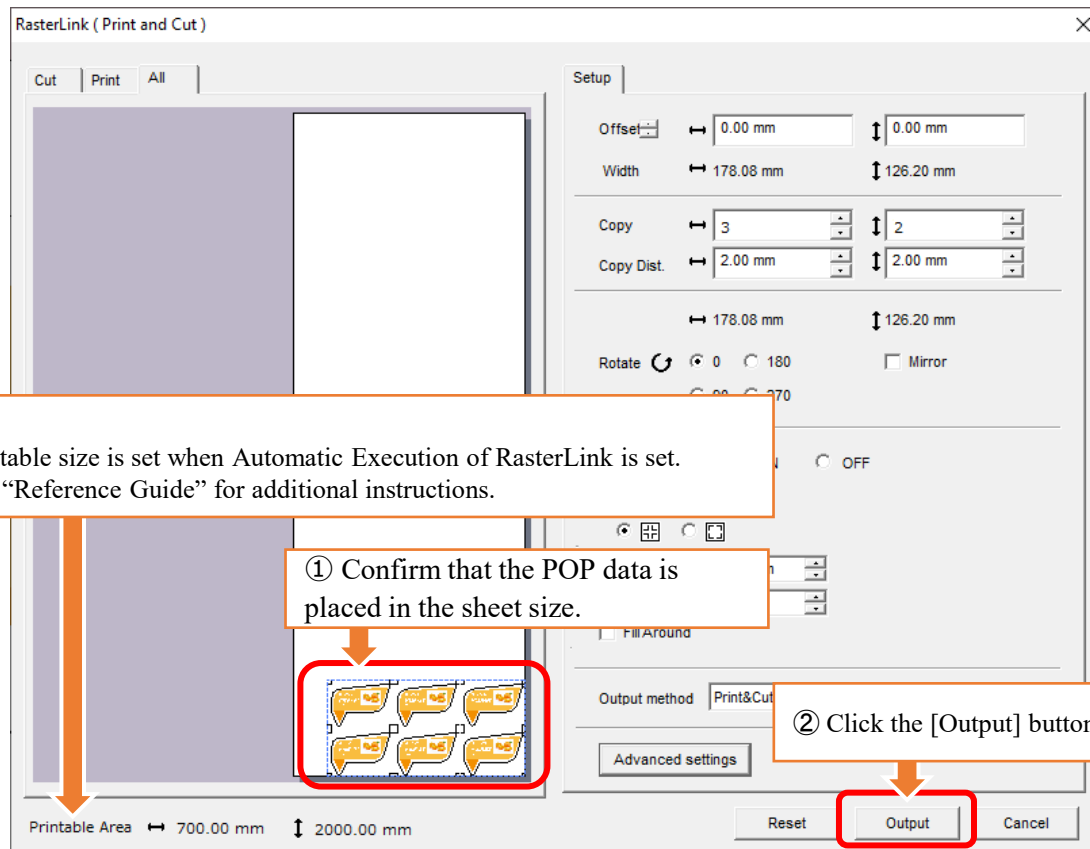
For details, please refer to "Reference Guide".

4. Create POP and store decorations

Flow



8. Output the POP data



4. Create POP and store decorations



The Simple POP operation is complete.
Now, the designed POP data is output to RasterLink.



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